

Area 82 Active Committees Meeting

July 25th, 2022

Meeting opened at 7:05 pm NS time

Chaired by Gerry W. Area 82 NS/NL A-GSD

In attendance.

Gerry W. Area 82 Alt-GSD

Clayton (District 1 & 2 PI, CPC and Literature)

Boyd B. (District 15 PI) Area 82 NL PI Co-Chair

Darlene H (District 6) Corrections

Ashley D. (observer) District 15

Paul W (District 6) PI Chair

Gerry opened the meeting with a moment of silence followed by the Serenity Prayer.

Gerry explained that the meeting was being recorded for the purpose of better minutes and asked if anyone had any objections. No-one did.

Gerry referenced the location of the June minutes on the Area 82 Website at <https://area82aa.org/area-docs/>. The sense of the room was that the minutes are available and that no corrections were necessary

- The minutes from the last meeting are up on the website
- Two ad-hoc committees have been formed and are meeting regularly to make recommendations on financial practises and Area 82 Guidelines. They are chaired by Blair A (DCM D2) and John W (DCM D3) respectively.
- Hybrid meeting of Makkovik Group has been going for over four months now. Well attended with five new sober members in the community. This meeting license is covered by Area 82 under Remote Communities.
- I have been attending a monthly North America Alternate Delegates meeting where the Alt GSD's share what works in their areas. In answer to a question about 1/3 of the 93 Areas in North America regularly attend.
- A page has been created on our Area 82 website to list vacant Area positions and the associated job description.
- A page dedicated to professionals has been added with an external link to the "For Professionals" page at aa.org

- A suggestion was made at the Assembly Workshop that we have a speaker who could address some aspect of Service / Committee work to open our monthly Active Area Committees. Pending
 - We have added a new PSA to our Area 82 Resources page. It was supplied by GSO and is in Inuktitut . It's somewhat grainy and dated but it's better than what we had.
 - We also now have a copy of the 12 Steps and 12 Traditions translated into Mi'kmaq on the website.
 - Right now, most of our active area committee co chair positions are open. The Newfoundland and Labrador PI Co chair position is filled. Boyd B is still sitting in that job. The NS Corrections Co chair is being filled by John W. All others are open.
 - Two ad hoc committees have been formed and are meeting regularly. One committee is working on recommendations for our Area 82 Guidelines to bring to the Assembly in the fall. The other ad hoc committee is working on recommendations to improve our financial reporting process. A separate account on Zoom has been set up for each of them from the Zoom budget. The two ad-hoc committees are working completely independently, reporting back to the Area 82 executive in time to generate motions for consideration at the Fall Assembly.
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- **Boyd B. (District 15 PI and Area 82 PI Co-Chair)**

The District 15 CPC-PI committee breaks for the summer months. No update until September. I'm still connected via the Co-Chair of PI position I hold in Area 82. Boyd answered some questions from Steve D. regarding the Social Media ad campaign experiment conducted by District 15 this spring.

- ***Darlene H (District 6) Corrections***

Hi I'm Darlene and I'm alcoholic. I am looking after meetings at the Nova Institution for Women. We were scheduled to go back into the institution in December of 2021.

I will be reaching out to our contact Tammy to schedule the required volunteer training so that we can return to the facility as soon as Covid 19 restrictions are lifted

- ***Clayton (District 1 & 2 PI)***

- Our PI committee meets on the second Saturday of every month, this time we met in person.

- About half of our literature inventory order has arrived. Because we had given a lot of stuff away we were quite depleted. One of our committee guys (Mike) was looking to sort the other bit of it.
- We are working on attendance at a mid September, Mental health fair directed toward first responders in the area. I will follow up with our contact there.
- Our group would like to do like a media blitz. This would target more than just a local district. So perhaps we can coordinate it at the area level. We would like to set a target for this media blitz (or awareness campaign) for sometime in the fall of 2023. This lead time allows time to develop contacts with the media and get it all sorted. One member of our committee (Bill P.) has set out some tentative objectives.
- **(attached to the bottom of this set of minutes)**

- **Paul W (District 6) Chair; PI**

1. Came in after the meeting was over. Nothing new to report activities are routine.

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- The meeting adjourned at 7:30 NS time with the Responsibility Statement
- Next meeting is scheduled for 6:00 pm NS time, 6:30 NL time on August 29th , 2022

<https://us02web.zoom.us/j/88688093457>

Roughly transcribed by

Gerry W.



A.A. Media Blitz
October, 2023

Background: Media often pick a Community organization providing commendable services to the public. For a period of a week or more they will publish or air human interest articles about the organization. It may cover history, the nature of the services and success stories.

Purpose: The purpose of this Media Blitz is to carry the A.A. message to suffering alcoholics; offering optimism for recovery and a fruitful sober life.

Goals:

- 1. To expand the knowledge of the General Public about A.A. - what it does and what it does not;**
- 2. To heighten public sensitivity to problem drinking – its recognition, its damage, and a solution;**
- 3. To bring about heightened awareness on the part of caregivers and service providers of the potential role of A.A. with problem drinkers among their clientele;**
- 4. To touch the suffering alcoholic about the problems with their drinking, a solution, and a new way of life.**

Objectives:

- 1. Conduct a survey of printed media such as newspapers serving the local community, community newsletters, MLA's and MP's constituency mailouts, possible church bulletins, etc.**
- 2. Conduct a survey of local television affiliates and radio stations;**
- 3. Prepare a standard written set of points to use when making contacts with printed and airways media;**
- 4. Obtain buy-in from media to participate in the Media Blitz;**
- 5. Maintain a regular relationship with media contacts;**
- 6. Prepare the message:**
 - a) Get A.A. speakers for interviews**
 - b) Get A.A. People who can become knowledgeable on the organization and have their own powerful stories**

- c) Consult with World Service**
- d) Keep in mind availability of PSA's**
- e) Identify writers within AA**
- f) Prepare articles on different topics**
- g) Research local A.A. history**
- h) Obtain firm knowledge of numbers and kinds of local meetings**
- i) Read the A.A. pamphlets on speaking to non-AA groups**
- j) Prepare to answer questions – religion, mixed addictions, etc.**

7. Be ready to respond to the needs and requests of media;

8. Be prepared and ready for success:

- a) Responding to referrals;**
- b) Responding to new comers;**
- c) Responding to professionals seeking help and advice;**
- d) Responding to PI requests for information or speakers or workshops**